



**GOAL 1.1  
MATCHING TOOLS AND  
PRACTICES WITH USERS' NEEDS**

**TIMELINE**

July 2020 to June 2025

**INVESTMENT**

EUR 80.5 million

**STAFF INVOLVED**

36.0 FTEs<sup>1</sup>

**MOST IMPACTED CAPITAL<sup>2</sup>**

Relational

**MOST IMPACTED STAKEHOLDER**

Institutions

<sup>1</sup> Full-time equivalent

<sup>2</sup> As part of an integrated thinking approach, in 2016 the Office adopted the Five Capitals Value Creation Model (human, organisational, relational, economic & environmental).

**ECP5 SUSTAINABILITY OF THE NETWORK**

Structured around a project-based approach, **European Cooperation** has a portfolio of projects consisting of both **European Cooperation Projects (ECPs)** set out during the previous strategic plan, and a series of new projects adopted under the framework of the SP2025. Each ECP is supported by a working group made up of experts from national and regional IP offices from the EU, users and, where relevant, experts from international organisations.

By taking this approach, the **ECP5** concentrates on **helping EUIPN members increase organisational excellence and efficiency in EU IP offices**, thus providing users with better services. Projects include: digitising historical files and document tagging support for trade marks and design registers; on the ground technical support for IP offices; project management certification and management systems training for IP office experts; the creation of an emerging technologies incubator; and multiannual cooperation programmes with the support of country coordinators at the EUIPO.

**EXPECTED BENEFITS**

- Streamlined communication with IPOs through cooperation coordinators
- Increased technical capacity and knowledge exchange in the EUIPN
- Easy and rapid access to digitised documentation related to IP rights dossiers
- Improved administrative capacity of IPOs