



**GOAL 1.1
MATCHING TOOLS AND
PRACTICES WITH USERS' NEEDS**

TIMELINE

July 2020 to June 2025

INVESTMENT

EUR 48.0 million

STAFF INVOLVED

52.0 FTEs¹

MOST IMPACTED CAPITAL²

Relational

MOST IMPACTED STAKEHOLDER

Institutions

¹ Full-time equivalent.

² As part of an integrated thinking approach, in 2016 the Office adopted the Five Capitals Value Creation Model (human, organisational, relational, economic & environmental).

**ECP8 COLLABORATIVE
SERVICES**

Structured around a project-based approach, **European Cooperation** has a portfolio of projects consisting of both **European Cooperation Projects (ECPs)** set out during the previous strategic plan, and a series new projects to be adopted and implemented. Each ECP includes at least one project. This is supported by a working group made up of experts from national and regional IP offices from the EU, users and, where relevant, experts from international organisations.

Within this context, under **ECP8** the Office, IPOs and UAs will cooperate in generating specialised peer-to-peer networks of experts in specific areas of IP to **share information and exchange technical expertise and assistance**, aiming to **enhance the consistency, efficiency and effectiveness** of decision making across the EUIPN. Projects include PEER National IP Rights and PEER AG/RG, both of which facilitate collaboration between the Office and IPOs where topic-specific national and regional expertise can make a significant positive contribution.

EXPECTED BENEFITS

- Creating a Network of IP experts and examiners among MS IPOs and UAs
- Fostering a clear understanding of EUIPO and IPO practices
- Greater transparency within the EUIPN
- Greater cooperation with stakeholders across the EU
- Better communication flow and knowledge sharing among stakeholders
- Effective maintenance of common tools, to ensure continuity
- Higher quality and consistency