



**GOAL 1.1
MATCHING TOOLS AND
PRACTICES WITH USERS' NEEDS**

TIMELINE

February 2020 to January 2023

INVESTMENT

EUR 1.2 million

STAFF INVOLVED

2.4 FTEs¹

MOST IMPACTED CAPITAL²

Relational

MOST IMPACTED STAKEHOLDER

Institutions

¹ Full-time equivalent

² As part of an integrated thinking approach, in 2016 the Office adopted a five capitals value creation model (human, organisational, relational, economic & environmental).

**EUGIPP- EU GEORGIA
INTELLECTUAL PROPERTY
PROJECT**

The Office works in **close cooperation with the European Commission to improve intellectual property (IP) systems in non-EU countries or regions**. There are currently two types of EU-funded project: those funded under the EU's [Partnership Instrument](#) (such as the [IP Key](#)) and those funded under the [Development Cooperation Instruments](#) (DCI/EDF/ENI) (such as [EUGIPP](#)).

Under this approach, the **EU Georgia IP Project (EUGIPP)** contributes to the implementation of the EU-Georgia association agreement by **supporting intellectual property rights (IPRs) in Georgia**. Its overall objective is to work with Georgian Authorities in its efforts to embed a conducive IP environment towards European integration.

EXPECTED BENEFITS

- Progressive convergence of Georgia towards EU standards in IPR legislation, protection and enforcement
- Greater transparency and fair implementation of the IPR protection and enforcement system
- Further improvement of the IPR environment
- Increased public awareness on the importance of IPR protection