



GOAL 1.2
STEPPING UP IP ENFORCEMENT
IN DEFENCE OF RIGHT HOLDERS
AND SOCIETY

TIMELINE

July 2020 to December 2024

INVESTMENT

EUR 4.2 million

STAFF INVOLVED

38.7 FTEs¹

MOST IMPACTED CAPITAL²

Relational

MOST IMPACTED STAKEHOLDER

Institutions

¹ Full-time equivalent

² As part of an integrated thinking approach, in 2016 the Office adopted the five capitals value creation model (human, organisational, relational, economic & environmental).

EU IPR ENFORCEMENT PORTAL
2025

The main objective of the EU [IP Enforcement Portal](#) is to create a space where **all necessary EU-related resources needed in the fight against intellectual property right (IPR) counterfeiting**, are united under one sole window from the right holder's perspective.

The EU IPR Enforcement Platform offers a series of actions – around the development of previously separate tools (EDB, ACIST and ACRIS) - **to manage IPR enforcement**: an e-tool for information sharing from the right holders with enforcers; management of customs applications for actions (AFAs) for the detention of the goods; collection of EU-wide detention data; source of relevant shared information for analysis and profiling; and a collection of case management in non-EU countries for intelligence purposes.

Looking into the future, the ultimate aim of the IP Enforcement Portal is **to connect other relevant players**, such as e-commerce platforms, payment processors, etc.

EXPECTED BENEFITS

- Offer a single central tool to fight against IPR infringements for right holders (and/or their legal representatives) and enforcers, with access to other IP-related searchable databases
- Increased savings in administrative costs by enabling right holders to carry out online procedures EU-wide
- Reduced barriers and translation costs by providing access to right holders' information in the enforcer's own language