



**GOAL 2.3
IP SERVICES FOR SMEs**

TIMELINE

January 2021 to June 2025

INVESTMENT

EUR 1.5 million

STAFF INVOLVED

12.7 FTEs¹

MOST IMPACTED CAPITAL²

Relational

MOST IMPACTED STAKEHOLDER

Users

**SME PROGRAMME: SME DATA
DRIVEN SCIENCE**

Small and medium-sized enterprises (SMEs) are the backbone of Europe's economy. They represent **99% of all businesses in the EU**. In the past five years, they have created around 85% of new jobs and provided two-thirds of the total private sector employment in the EU.

The Office's **SME Programme** foresees four work-streams: Communication and Outreach, Data Driven Science, SME Supportive Instruments, Network and Collaboration.

The SME Data Driven Science project's aim is to capture data from different sources into a central repository to carry out **efficient and effective data management, analysis and monitoring** to support the evaluation of the Programme's initiatives and sound, data-based decision taking. As well as to attain a **quantitative and qualitative understanding** of the SME target group.

EXPECTED BENEFITS

- Increased awareness of the benefits of the SME Programme among SMEs
- Increased Office reputation as an SME-friendly organisation

¹ Full-time equivalent

² As part of an integrated thinking approach, in 2016 the Office adopted the five capitals value creation model (human, organisational, relational, economic & environmental).