

2 million trade mark applications received at EUIPO

The Czech company Crefoport s.r.o. has become the two millionth EU trade mark applicant at the European Union Intellectual Property Office (EUIPO).

Crefoport is a business consultancy based in Prague, which has been assisting both Czech and international companies to manage credit risks since 1993.

The two millionth EU trade mark application represents an important milestone for the EUIPO, coming as it does 25 years after it was founded as a decentralised agency of the EU in Alicante, Spain.

During its two and a half decades of existence, the EUIPO has become an EU agency with a global reach. It received its one millionth application in 2011, and since then has experienced a rapid growth in demand for the EU trade mark, from nearly every country and region in the world.

In 2018 alone, the EUIPO received 152 488 applications, a 4.16% increase when compared with 2017.

The EU trade mark has therefore become an important support to the Internal Market of the European Union, and a vital tool for both EU and international enterprises doing business in the EU-28.

The Executive Director of the EUIPO, Christian Archambeau, said:

“The figure of two million applications is a testament to the dynamism of EU businesses, both large and small, which represent approximately 70% of all applications at the EUIPO. So it is with great pleasure that I congratulate Crefoport for having chosen the EU trade mark, along with thousands of other European businesses.”

Applications for the EU trade mark now stand at around 150 000 per year, with 99% of all applicants choosing to file electronically, and more than 75 000 users signed up to do business with the Office through their EUIPO account.

Today the EUIPO is the largest decentralised agency in the European Union administrative system, with around 1 000 staff who examine trade mark and design applications in 23 languages of the EU.

ABOUT THE EUIPO

The EUIPO is a decentralised agency of the EU, based in Alicante, Spain. It manages the registration of the European Union trade mark (EUTM) and the registered Community design (RCD), both of which provide intellectual property protection in all EU Member States. The EUIPO also carries out cooperation activities with the national and regional Intellectual Property offices of the EU.

The European Observatory on Infringements of Intellectual Property Rights was established in 2009 to support the protection and enforcement of intellectual property rights and to help combat the growing threat of intellectual property infringements in Europe. It was transferred to the EUIPO on 5 June 2012 by Regulation (EU) No 386/2012 of the European Parliament and of the Council.

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