



PRESS RELEASE
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DesignEuropa Awards 2023 to take place in Germany

- Berlin will host the Award ceremony in 2023
- The call for applications and nominations is now open
- The 3 award categories aim to recognise outstanding industrial designs and their designers
- Germany is the second top country protecting designs at EU level, with more than 12 000 filings so far in 2022

The 2023 edition of the [DesignEuropa Awards](#) is now open for nominations and applications.

The DesignEuropa Awards, now in their fourth edition, are organised every two years by the [European Union Intellectual Property Office](#) (EUIPO) to give recognition to products and designers in the field of industrial design.

The next Award ceremony will take place in **Berlin, Germany** in autumn 2023. Previous editions were held in Milan (Italy), Warsaw (Poland) and Eindhoven (the Netherlands).

The awards pay tribute to designs that are protected as **registered Community designs**. Managed by the EUIPO, the registered Community design is an intellectual property right that grants exclusive protection to the appearance of a product, or part of it, in all EU Member States. Among registered designs, we can find famous ones such as the [Casio calculator](#) – the first design ever registered at the EUIPO – as well as day-to-day products created by small companies or start-ups.

The application period for the awards will run until **10 March 2023**. The competition is open to any person, entity or institution of any nationality that owns a valid registered Community design.

The Executive Director of the EUIPO, **Christian Archambeau**, said:

Design is at the heart of Europe. It is part of our culture and economy, guiding us towards a better future. Europe's designers and design-intensive industries have a key role to play, for example in initiatives like the Commission's New European Bauhaus. This innovative environment offers many opportunities that must go hand in hand with design protection. This is where the DesignEuropa Awards can help bridge the gap with intellectual property and showcase the value of design to our society.





The DesignEuropa Awards [categories](#) open for applications and nominations are:

- The **Industry Award**: For designs from large and medium-sized businesses.
- The **Small and Emerging Companies Award**: Aimed at designs from small companies as well as from recently established companies, regardless of their size.
- The **Lifetime Achievement Award**: Reserved for designers with a significant body of work, developed over the course of a career, who have had a considerable impact on the field of design.

Famous names

The Lifetime Achievement Award has previously been presented to some of the most influential industrial designers of our time, such as [André Ricard](#), designer of the Olympic torch of Barcelona 1992 and numerous other designs that are part of our daily lives; [Giorgetto Giugiaro](#), known for his iconic car designs; and [Hartmut Esslinger](#), who is behind the famous designs that have characterised the Apple brand.

All applications received will be assessed by a jury composed of renowned experts in the fields of design, business and intellectual property.

Full details on how to apply or nominate are available on the [DesignEuropa Awards website](#).

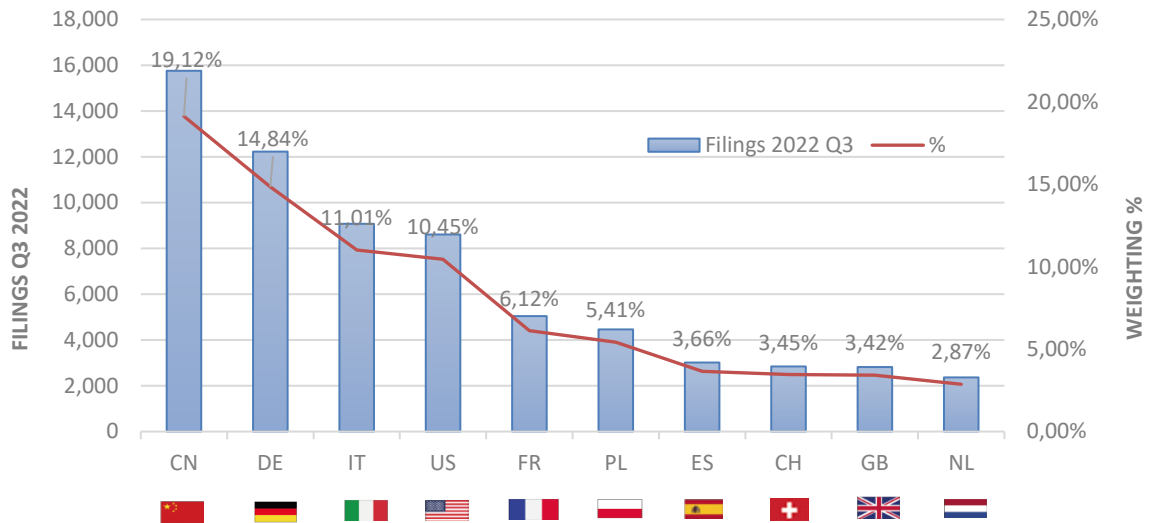
Why design protection matters

Design is a vital motor of economic growth and job creation. According to a [recent report](#), design-intensive industries generate **26.8 million direct jobs in the EU** and make up 16 % of the EU's total GDP. In addition, salaries in these sectors are 34 % higher than in sectors that do not register their designs.

The EUIPO receives around 100 000 designs every year, accounting for 1.6 million designs in total since 2003, when it began managing this intellectual property right. **China** is currently the top country in terms of design filings, followed by Germany and Italy.

Germany, which has a long tradition in the field of design, has been by far one of the leading countries filing for registered Community designs in the last decade. With more than 12 000 filings received so far in 2022, it is the second top country protecting its designs at the EUIPO, behind only China.





Top 10 countries in Registered Community Design filings in the third quarter of 2022. Source: EUIPO

ABOUT THE DESIGNEUROPA AWARDS

The [DesignEuropa Awards](#) have become a major event in the international design calendar. They acknowledge outstanding designs and industry pioneers who have registered their ideas and products as [registered Community designs](#).

The DesignEuropa Awards are now in their fourth edition, following the first Award ceremony which took place in Milan (Italy) in 2016, the second in Warsaw (Poland) in 2018, and the third in Eindhoven (the Netherlands) in 2021. The DesignEuropa Awards 2023 will take place in Berlin, Germany, in collaboration with the [German Federal Ministry of Justice](#) and the [German Patent and Trade Mark Office](#).

ABOUT THE EUIPO

The [EUIPO](#) is one of the largest decentralised agencies of the EU, based in Alicante, Spain. Ranked as one of the [most innovative intellectual property offices in the world](#), the EUIPO manages the registration of the European Union trade mark (EUTM) and the registered Community design (RCD), both of which provide intellectual property protection in all EU Member States. It also carries out cooperation activities with the national and regional intellectual property offices of the EU and hosts the [European Observatory on Infringements of Intellectual Property Rights](#). Additionally, the EUIPO runs the [Ideas Powered for Business website](#) and the [SME Fund](#), to support European SMEs in the field of intellectual property.

[More information on how to protect your design for a small fee in the whole European Union.](#)

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