

PRESS RELEASE

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TMview database expands to Chinese market

On 19/05/2021, the European Union Intellectual Property Office (EUIPO) and the China National Intellectual Property Administration (CNIPA) officially launched the [inclusion of Chinese trade marks into TMview](#). Following the signing of the Agreement on Exchange of IP information by the parties in September 2020, intense technical cooperation between the EU and China intellectual property offices made the launch possible. **Over 32 million registered Chinese trade marks** are now available online under the [TMview one-stop shop](#).

CNIPA Commissioner Shen Changyu and EUIPO Executive Director Christian Archambeau held a virtual meeting to celebrate the inclusion of Chinese trade marks into TMview.

The Executive Director of the EUIPO, **Christian Archambeau**, said:

The go-live of Chinese trade mark data in the TMview database is a tribute to the mutually beneficial cooperation between China and Europe in general, and more specifically between the China National Intellectual Property Administration and the European Union Intellectual Property Office.

This is a welcome step forward in the efficiency and transparency of the global trade mark system since about 32 million Chinese trade marks are now accessible for a free, multi-lingual search via the internet. This will help Chinese and European businesses, of all sizes, including the small and medium-sized enterprises who are increasingly tackling global markets.

TMview currently covers the EU and other regions across the world. Following the inclusion of Chinese registered trade marks, TMview will increase from over 62 million to more than 90 million items from 75 IP Offices. In other words, around 32 million trade marks registered in China will be available in the global TMview database.

The inclusion of Chinese trade marks into TMview was possible thanks to the support of [IP Key China](#), an EU-funded project that promotes intellectual property rights in China and cooperates with local authorities.

ABOUT TMVIEW

[TMview](#) is an international information tool used by the IP community to search trade marks in given countries. Thanks to TMview, businesses and practitioners can consult details of a trade mark such as the country, goods and/or services, type and registration date.

TMview contains the trade mark applications and registered marks of all EU national IP offices, the EUIPO and a number of international partner offices outside the EU.

ABOUT THE EUIPO

The [EUIPO](#) is a decentralised agency of the EU, based in Alicante, Spain. It manages the registration of the European Union trade mark (EUTM) and the registered Community design (RCD), both of which provide intellectual property protection in all EU Member States. The EUIPO also carries out cooperation activities with the national and regional intellectual property offices of the EU and international partners. The EUIPO also hosts the [European Observatory on Infringements of Intellectual Property Rights](#), which supports the protection and enforcement of intellectual property rights.

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