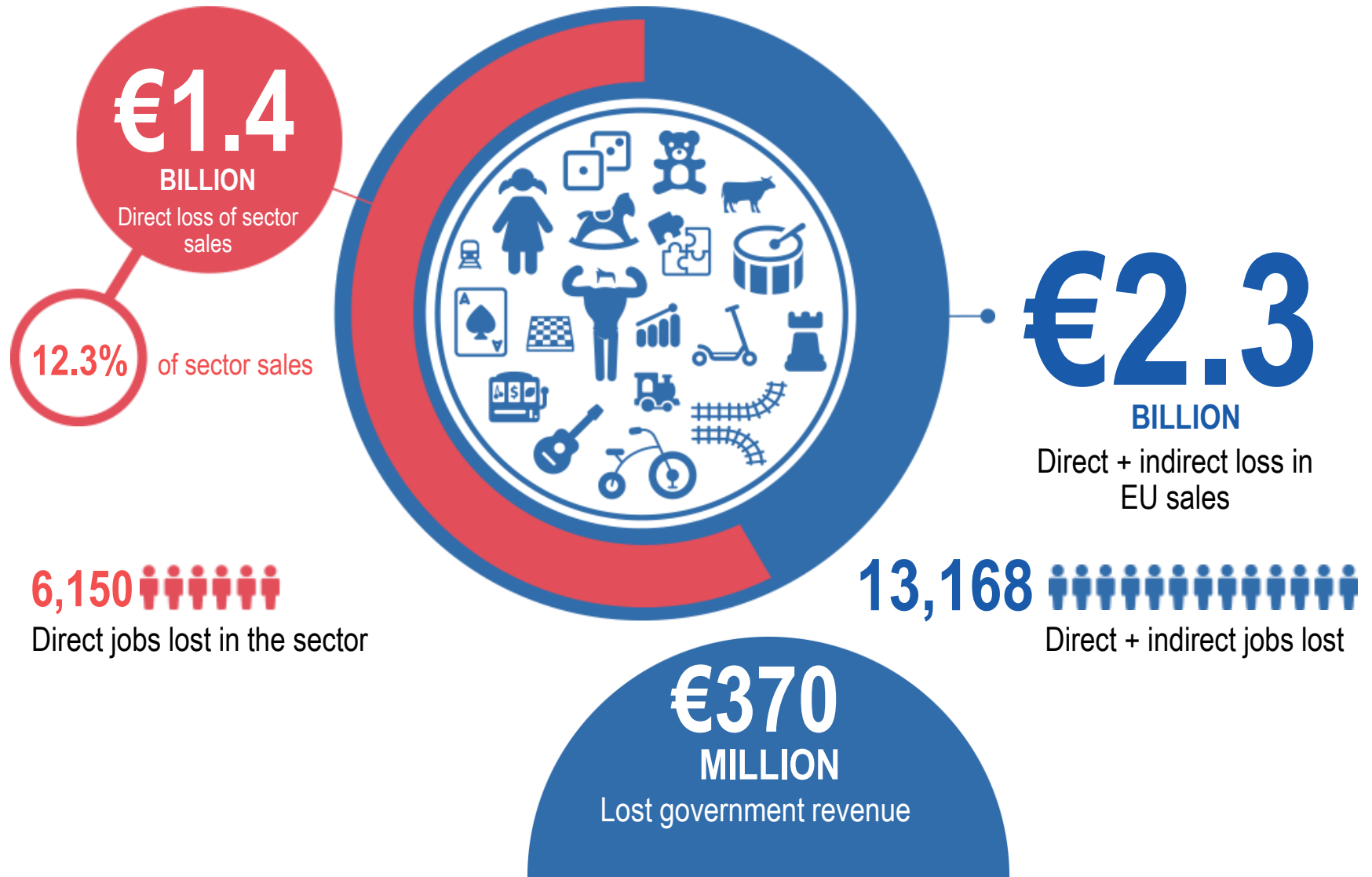


The Economic cost of IPR infringement in manufacturing toys and games

EU LEVEL

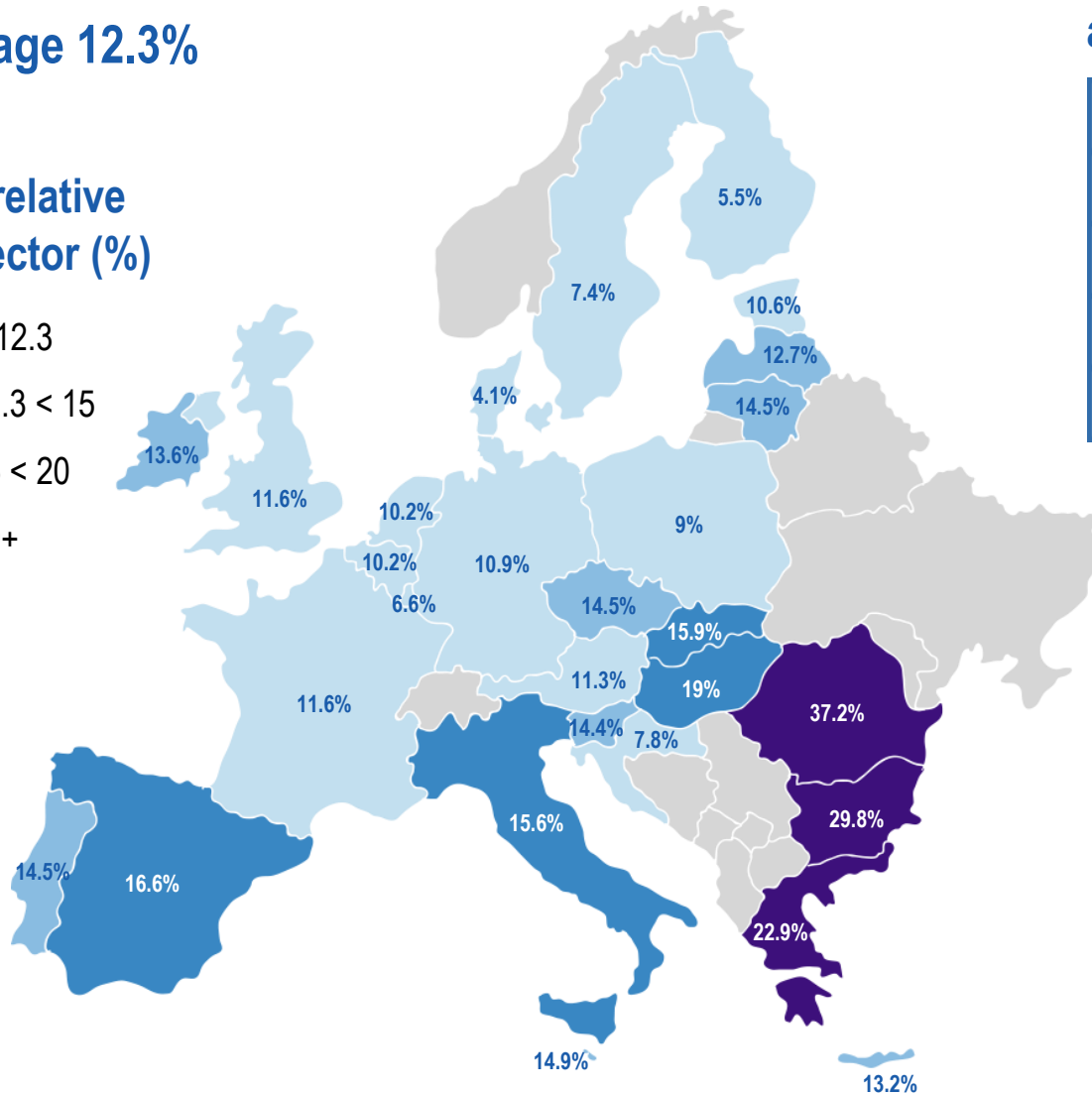
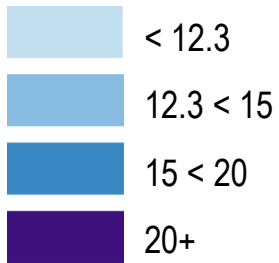


Relative sales loss per country

MEMBER STATE LEVEL

EU average 12.3%

Average relative
loss to sector (%)



Top 5 countries for
absolute sales loss

Germany	€327 million
UK	€213 million
Italy	€201 million
France	€168 million
Spain	€167 million